

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58550 CF LOC-POL FBD - LBD: 10/02/12 - 11/05/12 HL#: Created: 10/01/12 11:31 AM
 Client: OBAMA FOR AMERICA (178906) CPE: // 1904 Agency Commission: 15 % Updated: STHOMAS1 on 10/01/12 02:03 PM
 Agency: GMMB, INC. (6441) Product: obama/d/pres est 1904 sked Self :03:00 Confirmed: 10/01/12 12:15 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/02/12 09:36 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00		
	FIXED												
	FBD	LBD	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Nov 05					
	10/02/12	11/05/12	1	1	1	1	1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$500.00	7	\$3,500.00		
	FIXED												
	FBD	LBD	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Nov 05					
	10/02/12	11/05/12	2	2	1	1	1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	FBD	LBD	Oct 01	Oct 08									
	10/07/12	10/14/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	3	\$5,940.00		
	FIXED												
	FBD	LBD	Oct 15	Oct 22	Oct 29								
	10/21/12	11/04/12	1	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$550.00	8	\$4,400.00		
	FIXED												
	FBD	LBD	Oct 01	Oct 08	Oct 15								
	10/02/12	10/15/12	4	3	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$585.00	12	\$7,020.00		
	FIXED												
	FBD	LBD	Oct 15	Oct 22	Oct 29	Nov 05							
	10/16/12	11/05/12	4	4	3	1							

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Agency: GMMB, INC. (6441)	Product: obama/d/pres est 1904 sked	Self :03:00	Confirmed: 10/01/12 12:15 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/02/12 09:36 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFTX: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	2	\$1,620.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DDEAL	M T W T F * *	DAY	30				0.0	\$1,000.00	3	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	M T W T F * *	PRCE	30				0.0	\$1,080.00	3	\$3,240.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$550.00	4	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	2	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$600.00	6	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	2	2	1	1							

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVT: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	8	\$4,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	4	3	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDRPIL	M T W T F * *	PHIL	30				0.0	\$650.00	12	\$7,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	4	4	3	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	4	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	2	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJUDY4P	M T W T F * *	EFG	30				0.0	\$850.00	6	\$5,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	2	2	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	4	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	2	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EJUDY430P	M T W T F * *	EFG	30				0.0	\$850.00	6	\$5,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	2	2	1	1							

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Share: 0% WCVB: 0% WHDH: 0% WFTX: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,800.00	4	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,980.00	6	\$11,880.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	2	2	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,800.00	4	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>								
	10/02/12	10/15/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,880.00	6	\$17,280.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	2	2	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSTYLE	* * * * * S *	LATE	30				0.0	\$450.00	3	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>						
	10/06/12	11/03/12	1		1		1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PBROKE M&M	M * * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/02/12 09:36 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVJ: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$16,500.00	1	\$16,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PRACESN1	* * * * * S	CARD	30				0.0	\$13,500.00	1	\$13,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBXP+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PRACESN2	* * * * * S	CARD	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PRACESN3	* * * * * S	CARD	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PWIFESN3	* * * * * S	CARD	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PWIFESN4	* * * * * S	CARD	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PWIFESUN2	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PWIFESUN2	* * * * * S	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	133	0	\$315,710.00	\$268,353.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$315,710.00	\$268,353.50	\$0.00	\$0.00